



[www.aavinashchavan.com](http://www.aavinashchavan.com)  
avinash\_c@alumni.nid.edu  
+91 8087566126

# Avinash Chavan

## Product designer

Avinash is a creative designer known for his meticulous attention to detail and commitment to simplicity in his work. He believes in crafting experiences that resonate with audiences/users by prioritizing clarity over complexity.

Recognizing the importance of collaboration, Avinash values teamwork, understanding that the best results often emerge from collective effort rather than working in isolation

## Education

Masters in Design Communication	National Institute of Design, Gandhinagar July 2017 - Sept 2021
Bachelors in Engineering Mechanical	Maeer's MIT AOE, Alandi Aug 2008 - May 2012
H.S.C. Science	M. J. College, Jalgaon Aug 2006 - May 2008

## Work experience

**UX Designer** IBM India Pvt.Ltd, Ahmedabad  
Oct 2021 - Present

I currently serve as a UX designer within the Engineering Lifecycle Management (ELM) enterprise product portfolio at IBM India Software Labs. My primary focus is on designing and developing a Model-Based System Engineering tool from scratch. With the successful delivery of the first milestone to our client, we are now advancing towards the second milestone. Prior to joining this team, I gained valuable experience working on two other products: IBM Engineering Workflow Management (EWM) and IBM DOORS Next Generation. Detailed accounts of my contributions to each of these enterprise software products are outlined in separate sub-sections within my portfolio.

Annually, as part of the Employee Equity Program (EEP), IBM recognizes select employees with this award. This award celebrates exceptional performance, valued skills, and the management team's confidence in our ability to further IBM's leadership in hybrid cloud and AI. By assisting our clients in accelerating their digital transformations and mission-critical work, I am honored to be among the chosen recipients of this award in 2023.

**Creative auteur** Graduation project

Aug 2020 - Sept 2021

For my post-graduation project in communication design, I created a student short film titled 'The Void.' This 30-minute film tells the story of Siddharth, a grieving young man struggling to cope with the loss of his father while living alone in a newly bought home—the very place where his father passed away.

Throughout the film, we delve into Siddharth's inner conflict, his interactions with the outside world, and the emotional turmoil he experiences. Drawing from my own experiences with grief, I embarked on a research journey that included studying literature, online narratives, films, artworks, and poetry. Additionally, I conducted interviews with individuals willing to share their experiences, primarily within my college circle.

Armed with insights from my research and mindful of budget constraints and my limited filmmaking experience, I outlined the film's structure, characters, and locations. Developing detailed character arcs, I sketched out the script and dialogue, before proceeding to create storyboards, raise funds, scout locations, and recruit suitable actors and team members.

Despite facing challenges due to limited funds, I took on multiple roles throughout the production process. However, the support of my team was instrumental in bringing 'The Void' to fruition.

**Dissertation**(Internship) National Film Archives of India, Pune

Aug 2019 - Feb 2020

During my dissertation, I had the chance to dive into Mahendra Kumar's archives at the National Film Archives of India in Pune. He was a cinematographer and a close associate of filmmaker Ritwik Ghatak.

My role wasn't just about saving and digitizing his work. I wanted to show how these photos fit into the bigger picture of what was going on in politics, society, and art back then. So, I pored over more than 2000 old photos, handpicking the most intriguing 160 based on different contexts. Then, I put them into six different narratives, each painting a unique picture of that era.

The result? A book that celebrates Mahendra Kumar's work and gives people a glimpse into the past. Whether you're a film buff or just curious about history, this book has something for everyone. And by putting it together, I hope to make sure that Mahendra Kumar's legacy lives on for years to come.

**Researcher**(Internship) Satpuda Foundation, Pench

May 2018 - Jul 2018

During my summer internship, we conducted a comprehensive study of the existing setups at Pench MP and Pench Maharashtra Tiger Reserves. Our focus was on various aspects including infrastructure, monitoring mechanisms, tourist complaint redressal systems, technology adoption for ecotourism, and overall tourism satisfaction levels.

After thorough analysis, we identified several shortcomings in these areas and proposed measures to address them effectively. Our recommendations aimed to enhance infrastructure, streamline monitoring processes, improve tourist complaint handling, promote technology integration for ecotourism initiatives, and ultimately elevate overall satisfaction levels among tourists visiting these reserves.

**Freelancer** Photography, videography & editor, Pune  
Sept 2015 - June 2017

During this period, I gained valuable experience by assisting photographers and filmmakers, while also starting to freelance on various projects. Some highlights include:

1. Contributing to the making of the Marathi feature film "Ventilator" as part of the production team.
2. Completing an internship from December 2015 to March 2016 at Tonmoy Saha Films and Photography, where I further honed my skills and gained practical knowledge in the field.

**Manager** Primes and Zooms, Pune  
April 2014 - Aug 2015

I started my journey as a Customer Relationship Executive at a rental firm with the sole intention of familiarizing myself with photo and video equipment, as well as immersing myself in the photographic community in Pune while earning a living. However, my experience at the rental firm turned out to be much more enriching than I initially anticipated.

In addition to learning about various photo and video gears, working at the rental firm provided me with invaluable lessons in customer interaction and handling challenging situations with composure. Dealing with regular clients allowed me to hone my communication skills and develop strategies for effective client management.

Moreover, working directly under the guidance of the founder, Mr. Abhijit Mutha, provided me with insights into the intricacies of running a business. His mentorship not only deepened my understanding of business operations but also taught me the importance of team building and collaboration in achieving organizational goals.

Overall, my experience at the rental firm went beyond my initial expectations, providing me with practical skills, valuable insights, and personal growth opportunities that have significantly contributed to my professional development.

**Life project**  
Sept 2013 - March 2014

Leaving my job sparked this incredible journey of self-discovery. I questioned everything, made some tough calls, and dove headfirst into what truly mattered to me. Even when things got rocky, I kept pushing forward, coming out stronger and more determined. Now, I'm on the brink of something new, armed with the lessons I've learned along the way. With a fresh perspective and boundless enthusiasm, I'm ready to embrace whatever comes next, knowing that this journey has forever changed the course of my life.

## **CAD Engineer** ITS Digitech Pvt Ltd, Pune

July 2012 - Aug 2013

I started as a Jr. CAD Engineer after college placements. In Aerospace Tooling Design, I focused on designing jigs and fixtures for manufacturing airplane components and panels. This role honed my CAD skills and deepened my understanding of aerospace engineering principles.

## Interests

Human psychology and behavior | Creative problem-solving and design thinking methodologies | Curiosity  
Sustainability and ethical design practices | User-centered design philosophy | User Research  
Continuous learning and professional development | Data Analysis | User advocacy and empathy  
Collaboration and teamwork | Accessibility | Interaction Design

## Tools

Figma | Sketch | Invision | Mural | Jira | Adobe XD  
Adobe After effects | Adobe Photoshop | Adobe Premiere pro | Adobe InDesign  
Adobe Illustrator | Adobe Lightroom | Adobe Audition | Abletone suite

Thank you !

I sincerely appreciate the time you've taken to review my complete resume.